Learning Outcome
Quantitative Reasoning: Students will utilize and calculate financial ratios to analyze financial performance.

Measure 1 Type:
Direct

Rubric-graded report

Measure 1 Description:
1. Financial Statement Analysis Project in Accounting Principles II.
2. Students are being challenged to complete projects outside of the classroom that incorporate quantitative reasoning as it relates to computing and analyzing financial information.

Measure 1 Sample Size:
80

Measure 1 Benchmark

1) Describe the benchmark for this measure.
Of the students assessed, an average of 80% or better on the project components is expected. The students being assessed are completing the A.A.S. Degree in Accounting and the department is striving to ensure the program produces highly skilled, knowledgeable and marketable employees.

2) What is the rationale for choosing this benchmark?

Measure 2 Type:
Please select

**Measure 2 Description:**

**Measure 2 Sample Size:**

**Measure 2 Benchmark**

1) Describe the benchmark for this measure.

2) What is the rationale for choosing this benchmark?

**Outcomes Met/not met**

Surpassed benchmark

**Measure 1 Results:**

Composite Score - 88.80%

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Financial Statement Analysis Project Correct Numerators in Ratio

Financial Statement Analysis Project Correct Denominators in Ratio

Correct Analysis of Ratio Results
Measure 2 Results:

1) How did unit/department performance compare to the benchmark?
Students met the benchmark of 80% in measured components of the project.

2) How does the data compare to the previous year, if applicable?
The results show students performed at a lower level than in the previous years in calculating and analyzing financial ratios. As in the prior year, correctly calculating the Price/Earnings Ratio has been more challenging than some of the other ratios. This outcome has been measured for 8 years including this one with above benchmark results for several years.

3) If multiple measures were used, how do they compare to each other?
Did not use multiple measures.

1) Based on the findings, how does the unit/department rate performance in regards to this outcome (strong – exceeds benchmark, neutral – meets benchmark, or weak – misses benchmark)?
Surpassed benchmark

2) How does this assessment affect plans for this coming year in terms of strategic planning, budget planning, administrative and educational support unit planning, and assessment planning?
The department plans to continue assessing results of the Financial Statement Analysis Project. Instructors will strive to improve performance by giving students additional instruction which includes exercises in analyzing the results.

Further Action:

Describe the action plan:
Learning Outcome
Payroll and tax returns: Students will identify and apply major provisions of payroll and income tax laws and

Measure 1 Type:
Direct
Rubric-graded report

Measure 1 Description:
1. Students are required to complete a comprehensive computerized payroll project. The project takes the student through the fourth quarter of the year and requires quarterly and year-end reporting.
2. This is a hands-on project students complete outside of the classroom. To be successful in completing the project, the student must apply what was learned during classroom instruction and with online materials that were made available.

Measure 1 Sample Size:
17

Measure 1 Benchmark

1) Describe the benchmark for this measure.
Of the students assessed, an average of 80% or better on the project components is expected. The students being assessed are completing the A.A.S. Degree in Accounting and the department is striving to ensure the program produces highly skilled, knowledgeable and marketable employees.
Learning Outcome

Communication: Students will demonstrate written and oral communication skills as related to accounting.

Measure 1 Type:
Direct
Rubric-graded report

Measure 1 Description:
1. Students are required to research a current event/law related to topics covered in Payroll Accounting, write a paper and present their findings to the class.
2. Students are evaluated on the content, relevance and accuracy of the report and the quality of the presentation allowing the instructor to determine if the students are properly applying what has been covered in the class. Also, the students benefit by getting a variety of perspectives and issues related to the topic.

Measure 1 Sample Size:
17

Measure 1 Benchmark

1) Describe the benchmark for this measure.
Of the students assessed, an average of 80% or better on the project components is expected. The students being assessed are completing the A.A.S. Degree in Accounting and the department is striving to ensure the program produces highly skilled, knowledgeable and marketable employees.

2) What is the rationale for choosing this benchmark?

Measure 2 Type:

Please select

Measure 2 Description:

Measure 2 Sample Size:
Measure 2 Benchmark

1) Describe the benchmark for this measure.

2) What is the rationale for choosing this benchmark?

Outcomes Met/not met
Surpassed benchmark

Measure 1 Results:
Composite Score - 85.59%

Measure 2 Results:

1) How did unit/department performance compare to the benchmark?
Students met the benchmark of 80% in measured components of the project.

2) How does the data compare to the previous year, if applicable?
The results show students had some decline in skills for the oral presentation due to the fact that two students did not complete the assignment. This outcome has been measured for 12 years including this one with above benchmark results for several years.
3) If multiple measures were used, how do they compare to each other?  
Did not use multiple measures.

1) Based on the findings, how does the unit/department rate performance in regards to this outcome (strong – exceeds benchmark, neutral – meets benchmark, or weak – misses benchmark)?  
Surpassed benchmark

2) How does this assessment affect plans for this coming year in terms of strategic planning, budget planning, administrative and educational support unit planning, and assessment planning?  
The department will continue to assess this Payroll Oral/Written Project to measure students’ strengths and weakness for this outcome. The instructor will determine whether the project needs revision or if additional classroom strategies should be implemented.

Further Action:

Describe the action plan:

Person/ Group responsible for action

Target Date for implementation of the action

Priority

Describe any additional resources needed (Leave blank if no additional resources are needed.)

Learning Outcome

Reporting and costing tools: Students will summarize cost information for both internal and external reporting and