

This program prepares students for entry-level work in the field of print design with additional weight given to either illustration or web design. The curriculum consists of lecture and lab participation involving design theory, typography, production, advertising, and portfolio development. Training in the latest design software is emphasized throughout the degree. Restricted electives allow the student to further explore areas of design they may enjoy. Students entering this program can expect an additional cost of approximately \$2,000 for books, drawing and design materials, computer storage media and color printing. Please see the department's advising guide for a recommended sequence of coursework.

Required Courses	Credits	Pre or Co Reqs Rqd	Course Availability		
			Fall	Spr	Sum
<b>General Education Courses</b>					
• ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present*	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• COM 115 - Public Speaking* OR COM 125 - Interpersonal Communication OR COM 225 - Organizational Communication	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1*	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I*	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Major Courses</b>					
• ART 121 - Drawing I	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• ART 131 - Visual Concepts 2-D Design	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 103 - Production Design	3	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 105 - Typography & Layout	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 111 - Adobe Photoshop I	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• MGD 112 - Adobe Illustrator I	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• MGD 114 - Adobe InDesign	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 117 - Introduction to Visual Communications	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 217 - Typography II	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 256 - Graphic Design Production	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 260 - Graphic Design Production II	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 280 - Internship OR MGD 287 - Cooperative Education	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MGD 289 - Capstone	3	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

### Pre-Requisites, Co-Requisites, and Recommendations (grade C or better required)

Where requirements are listed as course categories (e.g. Electives, Arts/Humanities) rather than as specific courses, please note that depending upon course choice, pre-requisites may be required.

#### MGD 103 - Production Design

- Co-Requisite: MGD 114 - Adobe InDesign
- Pre-Requisite: ART 131 - Visual Concepts 2-D Design
- Pre-Requisite: MGD 105 - Typography & Layout

#### MGD 217 - Typography II

- Pre-Requisite: MGD 105 - Typography & Layout

#### MGD 256 - Graphic Design Production

- Co-Requisite: MGD 111 - Adobe Photoshop I
- Pre-Requisite: MGD 105 - Typography & Layout
- Pre-Requisite: MGD 112 - Adobe Illustrator I
- Pre-Requisite: MGD 114 - Adobe InDesign

#### MGD 260 - Graphic Design Production II

- Pre-Requisite: MGD 111 - Adobe Photoshop I
- Pre-Requisite: MGD 256 - Graphic Design Production

#### MGD 289 - Capstone

- Co-Requisite: MGD 260 - Graphic Design Production II
- Pre-Requisite: MGD 256 - Graphic Design Production

#### MGD 280 - Internship OR MGD 287 - Cooperative Education

- Requirement: To be determined by instructor.

### Program Outcomes

- Create visual responses to communication problems that demonstrate an understanding of hierarchy, typography, aesthetics, composition, and construction of meaningful images.
- Demonstrate applicable planning techniques when solving communication problems, including: identifying the problem, researching, analysis, solution generating, prototyping, user testing and outcome evaluation.
- Demonstrate an improved understanding of issues related to the cognitive, social, cultural, technological and economic contexts for design.
- Respond to audience contexts recognizing physical, cognitive, cultural and social human factors that shape design decisions.

### Notes

- \*This course requires college level readiness as measured by Accuplacer, ACT, or SAT scores; approved high school course work that is less than five years old; or successful completion of appropriate college-readiness course.
- AAA 101 – College 101: Student Experience is required for all new college students seeking degrees or transfer.
- Course availability is subject to change.
- Recommended courses may be listed above for certain electives; consult with the Academic Advising Office (advising@arapahoe.edu or 303.797.5664) for additional elective recommendations.
- Refer to 19/20 catalog for specific requirements and important information about this degree.
- Students considering designating a major in an MGD program must set an appointment with an MGD faculty member to discuss computer proficiency and their experience or interest in the field of design.



Arts, Communication & Design Pathway

60 Credits

Academic Plan  
Associate of Applied Science  
Multimedia, Graphic Design, and Illustration

Catalog Year: 2019/2020

### Graduation Requirements

- To graduate, students must apply for graduation by the deadline and meet all degree requirements.

RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

Year 1: Fall	Credits	Course
	3	ART 121 - Drawing I
	3	ART 131 - Visual Concepts 2-D Design
	3	ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1
	3	MGD 112 - Adobe Illustrator I
	3	MGD 117 - Introduction to Visual Communications
Year 1: Spring	Credits	Course
	3	COM 115 - Public Speaking OR COM 125 - Interpersonal Communication OR COM 225 - Organizational Communication
	3	MGD 105 - Typography & Layout
	3	MGD 111 - Adobe Photoshop I
	3	MGD 114 - Adobe InDesign
	3	PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I
Year 2: Fall	Credits	Course
	3	ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present
	3	MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I
	3	MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II
	3	MGD 217 - Typography II
	3	MGD 256 - Graphic Design Production
Year 2: Spring	Credits	Course
	3	BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations
	3	MGD 103 - Production Design
	3	MGD 260 - Graphic Design Production II
	3	MGD 280 - Internship Or MGD 287 - Cooperative Education
	3	MGD 289 - Capstone

RECOMMENDED COURSE SEQUENCE PART-TIME TRACK

Year 1: Fall	Credits	Course
	3	ART 131 - Visual Concepts 2-D Design
	3	MGD 112 - Adobe Illustrator I
	3	MGD 117 - Introduction to Visual Communications
Year 1: Spring	Credits	Course
	3	ART 121 - Drawing I
	3	MGD 105 - Typography & Layout
	3	MGD 114 - Adobe InDesign
Year 1: Summer	Credits	Course
	3	COM 115 - Public Speaking OR COM 125 - Interpersonal Communication OR COM 225 - Organizational Communication
	3	ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1
Year 2: Fall	Credits	Course
	3	MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I
	3	MGD 111 - Adobe Photoshop I
	3	MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II
Year 2: Spring	Credits	Course
	3	MGD 103 - Production Design
	3	MGD 256 - Graphic Design Production
Year 2: Summer	Credits	Course
	3	ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present
	3	PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I
Year 3: Fall	Credits	Course
	3	MGD 217 - Typography II
	3	MGD 260 - Graphic Design Production II
	3	MGD 280 - Internship Or MGD 287 - Cooperative Education
Year 3: Spring	Credits	Course
	3	BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations
	3	MGD 289 - Capstone