Academic Plan - Associate of Applied Science Retail Management

**Catalog Year: 2019/2020**

**Total Credits:60**

This program is designed to provide students with the necessary skills to advance into management positions in the retail industry or to improve their current retail managerial skills. The program provides students with the business background needed to interact with vendors, handle marketing and strategic planning as well as manage staff.

# General Education Courses

3 Credits, BUS 226 - Business Statistics OR MAT 107 Career Math OR MAT 108 Technical Mathematics OR MAT 112 Financial Math OR MAT 120 Mathematics for Liberal Arts (or higher)\*, available fall spring summer

3 Credits, CIS 115 - Introduction to Computer Information Systems OR CIS 118 Introduction to PC Applications, available fall spring summer

3 Credits, COM 115 - Public Speaking\* OR COM 125 - Interpersonal Communication, available fall spring summer

3 Credits, ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics\*, available fall spring summer

3 Credits, ENG 121 - English Composition I: GT-CO1\*, available fall spring summer

# Major Courses

3 Credits, BUS 115 - Introduction to Business, available fall spring summer

3 Credits, BUS 217 - Business Communication & Report Writing, available fall spring summer

3 Credits, MAN 116 - Principles of Supervision, available fall spring

3 Credits, MAN 128 - Human Relations in Organizations, available fall spring summer

3 Credits, MAN 224 - Leadership, available fall spring summer

3 Credits, MAN 225 - Managerial Finance, available fall spring

3 Credits, MAN 226 - Principles of Management, available fall spring summer

3 Credits, MAR 111 - Principles of Sales, available fall

3 Credits, MAR 117 - Principles of Retailing, available spring

3 Credits, MAR 160 - Customer Service, available fall spring

# Elective Courses

3 Credits, Elective (See Notes for specific requirements), available fall spring summer

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# Program Outcomes

Demonstrate the ability to write properly structured and organized business documents.

Examine a business problem and design a course of action.

Demonstrate concepts and language of business.

Explain basic retail management functions.

# Notes

Electives: Choose 15 credit hours from the following: ACC 101, ACC 121, BUS 216, BUS 241, MAN 200, MAN 212, MAN 215, MAN 230, MAN 240, MAR 216, MAR 235.

Course availability is subject to change.

Refer to 19/20 catalog for specific requirements and important information about this degree.

Recommended courses may be listed above for certain electives; consult with the Academic Advising Office (advising@arapahoe.edu or 303.797.5664) for additional elective recommendations.

\*This course requires college level readiness as measured by Accuplacer, ACT, or SAT scores; approved high school course work that is less than five years old; or successful completion of appropriate college-readiness course.

AAA 101 – College 101: Student Experience is required for all new college students seeking degrees or transfer.

# Graduation Requirements

To graduate, students must apply for graduation (form available at www.arapahoe.edu/departments-and-programs/graduation) by the deadline and meet all degree requirements.

# RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

## Year 1: Fall

3 Credits, BUS 115 - Introduction to Business

3 Credits, CIS 115 or CIS 118

3 Credits, COM 115 - Public Speaking OR COM 125 - Interpersonal Communication

3 Credits, ENG 121 - English Composition I: GT-CO1

3 Credits, MAN 128 - Human Relations in Organizations

## Year 1: Spring

3 Credits, BUS 217 - Business Communication & Report Writing

3 Credits, ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics

3 Credits, Elective

3 Credits, MAN 116 - Principles of Supervision

3 Credits, MAR 160 - Customer Service

## Year 2: Fall

3 Credits, Elective

3 Credits, Elective

3 Credits, Elective

3 Credits, MAN 225 - Managerial Finance

3 Credits, MAR 111 - Principles of Sales

## Year 2: Spring

3 Credits, BUS 226 - Business Statistics

3 Credits, Elective

3 Credits, MAN 224 - Leadership

3 Credits, MAN 226 - Principles of Management

3 Credits, MAR 117 - Principles of Retailing

# RECOMMENDED COURSE SEQUENCE PART-TIME TRACK

## Year 1: Fall

3 Credits, BUS 115 - Introduction to Business

3 Credits, CIS 115 or CIS 118

3 Credits, ENG 121 - English Composition I: GT-CO1

## Year 1: Spring

3 Credits, BUS 217 - Business Communication & Report Writing

3 Credits, ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics

3 Credits, MAR 160 - Customer Service

## Year 1: Summer

3 Credits, Elective

3 Credits, MAN 226 - Principles of Management

## Year 2: Fall

3 Credits, BUS 226 - Business Statistics

3 Credits, COM 115 - Public Speaking OR COM 125 - Interpersonal Communication

3 Credits, MAN 128 - Human Relations in Organizations

## Year 2: Spring

3 Credits, Elective

3 Credits, MAN 116 - Principles of Supervision

3 Credits, MAR 117 - Principles of Retailing

## Year 2: Summer

3 Credits, Elective

3 Credits, MAN 224 - Leadership

## Year 3: Fall

3 Credits, Elective

3 Credits, MAR 111 - Principles of Sales

## Year 3: Spring

3 Credits, Elective

3 Credits, MAN 225 - Managerial Finance