

Discover how to create, manage, and promote your music with a Music Business Certificate from ACC. Students will learn how to develop their business skills in the music industry so they can apply for careers in artist management, music marketing, publishing, the live entertainment industry, or entrepreneurship. The music industry is comprised of companies as well as independent artists that earn money by creating music, organizing live events, record both audio and video recordings, composing music, and working in organizations and associations that support musicians worldwide. Students at ACC can learn the basics of every major facet of the industry, choose what fits them, and learn how to further explore the area that best suits their career goals. This certificate can also transfer to a 4-year Music Business degree.

Required Courses	Credits	Pre or Co Reqs Rqd	Course Availability		
			Fall	Spr	Sum
Major Courses					
• MUS 167 - Music Business I (3 Cr.)	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MUS 169 - Project Management for Musicians (3 Cr.)	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• MUS 260 - The Business of Live Performance (3 Cr.)	3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MUS 263 - Music Publishing (3 Cr.)	3	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• MUS 267 - Music Marketing Strategies (3 Cr.)	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• MUS 284 - Internship (1 Cr.)	1	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Pre-Requisites, Co-Requisites, and Recommendations (grade C or better required)

Where requirements are listed as course categories (e.g. Electives, Arts/Humanities) rather than as specific courses, please note that depending upon course choice, pre-requisites may be required.

Program Outcomes

- ACC's Music Business Certificate prepares students for opportunities in music promotion, publishing, touring, and marketing. Discover how to create, manage, and promote your music.

Notes

- Course availability is subject to change.
- Refer to 21/22 catalog for specific requirements and important information about this certificate.

Graduation Requirements

- 2.0 minimum GPA and completion of all required courses.



Arts, Communication & Design Pathway

16 Credits

Academic Plan
Certificate
Music Business

Catalog Year: 2021/2022

RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

Year 1: Fall	Credits	Course
	3	MUS 167 - Music Business I (3 Cr.)
	3	MUS 169 - Project Management for Musicians (3 Cr.)
	3	MUS 267 - Music Marketing Strategies (3 Cr.)
Year 1: Spring	Credits	Course
	3	MUS 260 - The Business of Live Performance (3 Cr.)
	3	MUS 263 - Music Publishing (3 Cr.)
	1	MUS 284 - Internship (1 Cr.)



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RECOMMENDED COURSE SEQUENCE PART-TIME TRACK