

60 Credits Catalog Year: 2020/2021

This program is designed to provide students with the necessary skills to advance into management positions in the retail industry or to improve their current retail managerial skills. The program provides students with the business background needed to interact with vendors, handle marketing and strategic planning as well as manage staff.

		Pre or Co	Course Availability		
Required Courses	Credits	Reqs Rqd	Fall	Spr	Sum
General Education Courses					
 BUS 226 - Business Statistics OR MAT 107 Career Math OR MAT 108 Technical Mathematics OR MAT 112 Financial Math OR MAT 120 Mathematics for Liberal Arts (or higher)* 	3		✓	✓	✓
 CIS 115 - Introduction to Computer Information Systems OR CIS 118 Introduction to PC Applications 	3		•	✓	✓
COM 115 - Public Speaking* OR COM 125 - Interpersonal Communication	3		✓	•	✓
 ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics* 	3		✓	•	✓
ENG 121 - English Composition I: GT-CO1*	3	✓	✓	✓	✓
Major Courses					
BUS 115 - Introduction to Business	3		✓	✓	✓
BUS 217 - Business Communication & Report Writing	3		✓	✓	✓
MAN 116 - Principles of Supervision	3		✓	✓	
MAN 128 - Human Relations in Organizations	3		✓	✓	✓
MAN 224 - Leadership	3		✓	✓	✓
MAN 225 - Managerial Finance	3		✓	•	
MAN 226 - Principles of Management	3		✓	✓	✓
MAR 111 - Principles of Sales	3		✓		
MAR 117 - Principles of Retailing	3			✓	
MAR 160 - Customer Service	3		✓	✓	
Elective Courses					
Elective (See Notes for specific requirements)	3		✓	•	✓
Elective (See Notes for specific requirements)	3		•	•	✓
Elective (See Notes for specific requirements)	3		✓	•	✓
Elective (See Notes for specific requirements)	3		✓	✓	✓
Elective (See Notes for specific requirements)	3		✓	✓	✓



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Pre-Requisites, Co-Requisites, and Recommendations (grade C or better required)

Where requirements are listed as course categories (e.g. Electives, Arts/Humanities) rather than as specific courses, please note that depending upon course choice, pre-requisites may be required.

ENG 121 - English Composition I: GT-CO1*

• Co-Requisite: CCR 094 - Studio 121

Program Outcomes

- Demonstrate the ability to write properly structured and organized business documents.
- Examine a business problem and design a course of action.
- Demonstrate concepts and language of business.
- Explain basic retail management functions.

Notes

- *This course requires college level readiness as measured by Accuplacer, ACT, or SAT scores; approved high school course work that is less than five years old; or successful completion of appropriate college-readiness course.
- AAA 101 College 101: Student Experience is required for all new college students seeking degrees or transfer.
- Course availability is subject to change.
- Electives: Choose 15 credit hours from the following: ACC 101, ACC 121, BUS 216, BUS 241, MAN 200, MAN 212, MAN 215, MAN 230, MAN 240, MAR 216, MAR 235.
- In order to meet program requirements, students registered for ENG 121 or ENG 131 must also register for CCR 094 unless they can demonstrate otherwise meeting the CCR 094 standard through assessment testing, prior college coursework, or recent High School coursework. See an Advisor for details.
- Recommended courses may be listed above for certain electives; consult with the Academic Advising Office (advising@arapahoe.edu or 303.797.5664) for additional elective recommendations.
- Refer to 20/21 catalog for specific requirements and important information about this degree.

Graduation Requirements

• To graduate, students must apply for graduation (form available at www.arapahoe.edu/departments-and-programs/graduation) by the deadline and meet all degree requirements.



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RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

Year 1: Fall	Credits	Course
	3	BUS 115 - Introduction to Business
	3	CIS 115 or CIS 118 ~Recommended Course(s)~ CIS 118 - Intro to PC Applications
	3	COM 115 - Public Speaking OR COM 125 - Interpersonal Communication ~Recommended Communication Course(s)~ COM 115 - Public Speaking*
	3	ENG 121 - English Composition I: GT-CO1
	3	MAN 128 - Human Relations in Organizations
Year 1: Spring	Credits	Course
	3	BUS 217 - Business Communication & Report Writing
	3	ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics
	3	Elective
	3	~Recommended Elective(s)~ ACC 101 - Fundamentals of Accounting ACC 121 - Accounting Principles I BUS 116 - Personal Finance BUS 216 - Legal Environment of Business BUS 241 - Cultural Diversity in Business MAR 106 - Marketing Your Image MAR 216 - Principles of Marketing MAN 116 - Principles of Supervision
	3	MAR 160 - Customer Service
Year 2: Fall	Credits	Course
	3	Elective ~Recommended Elective(s)~ ACC 101 - Fundamentals of Accounting ACC 121 - Accounting Principles I BUS 116 - Personal Finance BUS 216 - Legal Environment of Business BUS 241 - Cultural Diversity in Business MAN 212 - Negotiation and Conflict Resolution MAR 216 - Principles of Marketing
	3	Elective ~Recommended Elective(s)~ ACC 101 - Fundamentals of Accounting ACC 121 - Accounting Principles I BUS 116 - Personal Finance BUS 216 - Legal Environment of Business BUS 241 - Cultural Diversity in Business MAN 212 - Negotiation and Conflict Resolution MAR 216 - Principles of Marketing



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	3	Elective	
		~Recommended Elective(s)~	
		ACC 101 - Fundamentals of Accounting	
		ACC 121 - Accounting Principles I	
		BUS 116 - Personal Finance	
		BUS 216 - Legal Environment of Business	
		BUS 241 - Cultural Diversity in Business	
		MAN 212 - Negotiation and Conflict Resolution	
		MAR 216 - Principles of Marketing	
3	3	MAN 225 - Managerial Finance	
	3	MAR 111 - Principles of Sales	
Year 2: Spring Cred	lits	Course	
	3	BUS 226 - Business Statistics	
	3	Elective	
		~Recommended Elective(s)~	
		ACC 101 - Fundamentals of Accounting	
		ACC 121 - Accounting Principles I	
		BUS 116 - Personal Finance	
		BUS 216 - Legal Environment of Business	
		BUS 241 - Cultural Diversity in Business	
		MAR 106 - Marketing Your Image	
		MAR 216 - Principles of Marketing	
	3	MAN 224 - Leadership	
	3	MAN 226 - Principles of Management	
	3	MAR 117 - Principles of Retailing	



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RECOMMENDED COURSE SEQUENCE PART-TIME TRACK

	KEU	OMINIENDED COURSE SEQUENCE PART-TIME TRACK
Year 1: Fall	Credits	Course
	3	BUS 115 - Introduction to Business
	3	CIS 115 or CIS 118
		~Recommended Course(s)~
		CIS 118 - Intro to PC Applications
	3	ENG 121 - English Composition I: GT-CO1
Year 1: Spring	Credits	Course
	3	BUS 217 - Business Communication & Report Writing
	3	Elective
		~Recommended Elective(s)~
		ACC 101 - Fundamentals of Accounting
		ACC 121 - Accounting Principles I
		BUS 116 - Personal Finance
		BUS 216 - Legal Environment of Business
		BUS 241 - Cultural Diversity in Business
		MAN 212 - Negotiation and Conflict Resolution
	2	MAR 216 - Principles of Marketing MAR 160 - Customer Service
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Year 1: Summer	Credits	Course
	3	Elective
		~Recommended Elective(s)~
		ACC 101 - Fundamentals of Accounting
		ACC 121 - Accounting Principles I BUS 116 - Personal Finance
		BUS 216 - Legal Environment of Business
		BUS 241 - Cultural Diversity in Business
		MAN 212 - Negotiation and Conflict Resolution
		MAR 216 - Principles of Marketing
	3	MAN 226 - Principles of Management
Year 2: Fall	Credits	Course
	3	BUS 226 - Business Statistics
	3	COM 115 - Public Speaking OR COM 125 - Interpersonal Communication
		~Recommended Communication Course(s)~
		COM 115 - Public Speaking*
	3	MAN 128 - Human Relations in Organizations
Year 2: Spring	Credits	Course
	3	ECO 201 - Principles of Macroeconomics OR ECO 202 - Principles of Microeconomics
	3	MAN 116 - Principles of Supervision
	3	MAR 117 - Principles of Retailing
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Year 2: Summer	Credits	Course
	3	Elective
		~Recommended Elective(s)~
		ACC 101 - Fundamentals of Accounting
		ACC 121 - Accounting Principles I
		BUS 116 - Personal Finance
		BUS 216 - Legal Environment of Business
		BUS 241 - Cultural Diversity in Business
		MAR 106 - Marketing Your Image
		MAR 216 - Principles of Marketing
	3	MAN 224 - Leadership
Year 3: Fall	Credits	Course
	3	Elective
		~Recommended Elective(s)~
		ACC 101 - Fundamentals of Accounting
		ACC 121 - Accounting Principles I
		BUS 116 - Personal Finance
		BUS 216 - Legal Environment of Business
		BUS 241 - Cultural Diversity in Business
		MAR 106 - Marketing Your Image
		MAR 216 - Principles of Marketing
	3	MAR 111 - Principles of Sales
Year 3: Spring	Credits	Course
	3	Elective
		~Recommended Elective(s)~
		ACC 101 - Fundamentals of Accounting
		ACC 121 - Accounting Principles I
		BUS 116 - Personal Finance
		BUS 216 - Legal Environment of Business
		BUS 241 - Cultural Diversity in Business
		MAN 212 - Negotiation and Conflict Resolution
		MAR 216 - Principles of Marketing
	3	MAN 225 - Managerial Finance