Academic Plan: Associate of Applied Science - Multimedia, Graphic Design, and Illustration

# Catalog Year: 2020/2021

# Total Credits: 60

This program prepares students for entry-level work in the field of print design with additional weight given to either illustration or web design. The curriculum consists of lecture and lab participation involving design theory, typography, production, advertising, and portfolio development. Training in the latest design software is emphasized throughout the degree. Restricted electives allow the student to further explore areas of design they may enjoy. Students entering this program can expect an additional cost of approximately $2,000 for books, drawing and design materials, computer storage media and color printing. Please see the department’s advising guide for a recommended sequence of coursework.

# A - General Education Courses.

ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present\* 3 Credits available fall spring summer

BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations 3 Credits available fall spring summer

COM 115 - Public Speaking\* OR COM 125 – Interpersonal Communication OR COM 225 - Organizational Communication 3 Credits available fall spring summer

ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1\* 3 Credits available fall spring summer

PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I\* 3 Credits available fall spring summer

# B - Major Courses.

ART 121 - Drawing I 3 Credits available fall spring summer

ART 131 - Visual Concepts 2-D Design 3 Credits available fall spring summer

MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I 3 Credits available fall spring

MGD 103 - Production Design 3 Credits available spring

MGD 105 - Typography & Layout 3 Credits available fall spring

MGD 111 - Adobe Photoshop I 3 Credits available fall spring summer

MGD 112 - Adobe Illustrator I 3 Credits available fall spring summer

MGD 114 - Adobe InDesign 3 Credits available fall spring

MGD 117 - Introduction to Visual Communications 3 Credits available fall spring

MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II 3 Credits available fall spring

MGD 217 - Typography II 3 Credits available fall spring

MGD 256 - Graphic Design Production 3 Credits available fall spring

MGD 260 - Graphic Design Production II 3 Credits available fall spring

MGD 280 - Internship OR MGD 287 - Cooperative Education 3 Credits available fall spring

MGD 289 - Capstone 3 Credits available spring

#  Pre-Requisites, Co-Requisites, and Recommendations (grade C or better required)

Where requirements are listed as course categories (e.g. Electives, Arts/Humanities) rather than as specific courses,

please note that depending upon course choice, pre-requisites may be required.

MGD 103 - Production Design

Co-Requisite: MGD 114 - Adobe InDesign

Pre-Requisite: ART 131 - Visual Concepts 2-D Design

Pre-Requisite: MGD 105 - Typography & Layout

MGD 217 - Typography II

Pre-Requisite: MGD 105 - Typography & Layout

MGD 256 - Graphic Design Production

Co-Requisite: MGD 111 - Adobe Photoshop I

Pre-Requisite: MGD 105 - Typography & Layout

Pre-Requisite: MGD 112 - Adobe Illustrator I

Pre-Requisite: MGD 114 - Adobe InDesign

MGD 260 - Graphic Design Production II

Pre-Requisite: MGD 111 - Adobe Photoshop I

Pre-Requisite: MGD 256 - Graphic Design Production

MGD 289 - Capstone

Co-Requisite: MGD 260 - Graphic Design Production II

Pre-Requisite: MGD 256 - Graphic Design Production

ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1\*

Co-Requisite: CCR 094 - Studio 121

MGD 280 - Internship OR MGD 287 - Cooperative Education

Requirement: To be determined by instructor.

# Program Outcomes

Create visual responses to communication problems that demonstrate an understanding of hierarchy, typography, aesthetics, composition, and construction of meaningful images.

Demonstrate applicable planning techniques when solving communication problems, including: identifying the problem, researching, analysis, solution generating, prototyping, user testing and outcome evaluation.

Demonstrate an improved understanding of issues related to the cognitive, social, cultural, technological and economic contexts for design.

Respond to audience contexts recognizing physical, cognitive, cultural and social human factors that shape design decisions.

# Notes

\*This course requires college level readiness as measured by Accuplacer, ACT, or SAT scores; approved high school course work that is less than five years old; or successful completion of appropriate college-readiness course.

AAA 101 – College 101: Student Experience is required for all new college students seeking degrees or transfer.

Course availability is subject to change.

In order to meet program requirements, students registered for ENG 121 or ENG 131 must also register for CCR 094 unless they can demonstrate otherwise meeting the CCR 094 standard through assessment testing, prior college coursework, or recent High School coursework. See an Advisor for details.

Recommended courses may be listed above for certain electives; consult with the Academic Advising Office (advising@arapahoe.edu or 303.797.5664) for additional elective recommendations.

Refer to 20/21 catalog for specific requirements and important information about this degree.

Students considering designating a major in an MGD program must set an appointment with an MGD faculty member to discuss computer proficiency and their experience or interest in the field of design.

# Graduation Requirements

To graduate, students must apply for graduation by the deadline and meet all degree requirements.

# RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

## Year 1: Fall

3ART 121 - Drawing I

3ART 131 - Visual Concepts 2-D Design

3ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1

3MGD 112 - Adobe Illustrator I

3MGD 117 - Introduction to Visual Communications

## Year 1: Spring

3COM 115 - Public Speaking OR COM 125 - Interpersonal Communication OR COM 225 - Organizational Communication

3MGD 105 - Typography & Layout

3MGD 111 - Adobe Photoshop I

3MGD 114 - Adobe InDesign

3PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I

## Year 2: Fall

3ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present

3MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I

3MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II

3MGD 217 - Typography II

3MGD 256 - Graphic Design Production

## Year 2: Spring

3BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations

3MGD 103 - Production Design

3MGD 260 - Graphic Design Production II

3MGD 280 - Internship Or MGD 287 - Cooperative Education

3MGD 289 - Capstone

# RECOMMENDED COURSE SEQUENCE PART-TIME TRACK

## Year 1: Fall

3ART 131 - Visual Concepts 2-D Design

3MGD 112 - Adobe Illustrator I

3MGD 117 - Introduction to Visual Communications

## Year 1: Spring

3ART 121 - Drawing I

3MGD 105 - Typography & Layout

3MGD 114 - Adobe InDesign

## Year 1: Summer

3COM 115 - Public Speaking OR COM 125 - Interpersonal Communication OR COM 225 - Organizational Communication

3ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1

## Year 2: Fall

3MGD 102 - Introduction to Multimedia OR MGD 143 - Motion Graphic Design I

3MGD 111 - Adobe Photoshop I

3MGD 141 - Web Design OR MGD 207 - Illustration I OR ART 221 - Drawing II

## Year 2: Spring

3MGD 103 - Production Design

3MGD 256 - Graphic Design Production

## Year 2: Summer

3ART 110 - Art Appreciation OR ART 111 - Art History: Ancient to Medieval OR ART 112: Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 - Present

3PSY 101 - General Psychology OR SOC 101 - Introduction to Sociology I

## Year 3: Fall

3MGD 217 - Typography II

3MGD 260 - Graphic Design Production II

3MGD 280 - Internship Or MGD 287 - Cooperative Education

## Year 3: Spring

3BUS 115 - Introduction to Business OR MAN 241 - Project Management in Organizations

3MGD 289 - Capstone