Academic Plan: Associate of Applied Science - Commercial Photography

# Catalog Year: 2020/2021

# Total Credits: 60

The Commercial Photography AAS Degree offers a solid foundation for students to start a career in a range of photography and imaging-related fields. The curriculum provides extensive training in digital and traditional photography, professional camera equipment, contemporary studio and location lighting techniques, portraiture, events and multimedia photographic production. Students learn image capture and manipulation, digital asset management and workflow, and digital printing, publishing and video. Students will also learn about business and marketing aspects of commercial photography necessary to be successful. This program is balanced between the technical and the aesthetic skills necessary to make compelling images. There is balance between traditional and digital image making and balance between the art and business of commercial photography. Electives and portfolio development courses allow students to focus their exploration on the specific kinds of photography they enjoy. An emphasis is placed on strong conceptual thinking and storytelling.

This is a skills-focused, highly intensive program for students serious about working in the photography industry. Taught by expert faculty who have first-hand experience working with top clients and agencies, students will emerge from the AAS Degree program prepared to compete in a range of photographic fields. Students will work with high- end industry standard equipment available for checkout. Don’t take on tens of thousands of dollars in for-profit college student loan debt, when you can gain the excellent training and education you need for a fraction of the cost, right here at Arapahoe Community College!

# General Education Courses

* ART 111 - Art History: Ancient to Medieval OR ART 112 - Art History: Renaissance to 1900 OR ART 207 - Art History: 1900 to Present\* (3 Credits; Available all semesters)
* BUS 115 - Introduction to Business (3 Credits; Available all semesters)
* COM 115 - Public Speaking\* OR COM 125 - Interpersonal Communication (3 Credits; Available all semesters)
* ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1\* (3 Credits; Available all semesters)
* PSY 101 - General Psychology I OR SOC 101 - Introduction to Sociology I OR ANT 101 - Cultural Anthropology\* (3 Credits; Available all semesters)

# Major Courses

* MGD 111 - Adobe Photoshop I (3 Credits; Available all semesters)
* PHO 101 - Photography I (3 Credits; Available Fall and Spring semesters)
* PHO 121 - Photo-Image Capture I (3 Credits; Available Fall and Spring semesters)
* PHO 122 - Photo-Image Capture II (3 Credits; Available Spring semesters)
* PHO 143 - Perception and Photography I (3 Credits; Available Fall semesters)
* PHO 161 - Digital Capture Processing (3 Credits; Available Fall and Spring semesters)
* PHO 162 - Digital Capture Processing II (3 Credits; Available Spring semesters)
* PHO 204 - Studio Lighting (3 Credits; Available Spring semesters)
* PHO 232 - Professional Portraiture (3 Credits; Available Fall semesters)
* PHO 237 - Advanced Lighting Techniques (3 Credits; Available Fall semesters)
* PHO 262 - New Media Storytelling (3 Credits; Available Spring semesters)
* PHO 268 - Portfolio and Career Exploration (3 Credits; Available Spring semesters)
* PHO 269 - Business of Photography (3 Credits; Available Spring semesters)

# Restricted Elective Courses

* Photography Elective (See Notes for details) (3 Credits; Available Fall and Spring semesters)
* Photography Elective (See Notes for details) (3 Credits; Available Fall and Spring semesters)

# Pre-Requisites, Co-Requisites, and Recommendations (grade C or better required)

Where requirements are listed as course categories (e.g. Electives, Arts/Humanities) rather than as specific courses,

please note that depending upon course choice, pre-requisites may be required.

* PHO 121 - Photo-Image Capture I
  + Pre-Requisite: PHO 161 - Digital Capture Processing
* PHO 122 - Photo-Image Capture II
  + Co-Requisite: PHO 162 - Digital Capture Processing II
  + Pre-Requisite: PHO 121 - Photo-Image Capture I
* PHO 161 - Digital Capture Processing
  + Pre-Requisite: PHO 121 - Photo-Image Capture I
* PHO 162 - Digital Capture Processing II
  + Co-Requisite: PHO 122 - Photo-Image Capture II
  + Pre-Requisite: MGD 111 - Adobe Photoshop I
  + Pre-Requisite: PHO 161 - Digital Capture Processing
* PHO 204 - Studio Lighting
  + Pre-Requisite: PHO 121 - Photo-Image Capture I
* ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1\*
  + Co-Requisite: CCR 094 - Studio 121
* PHO 232 - Professional Portraiture
  + Pre-Requisite: PHO 204 - Studio Lighting
* PHO 237 - Advanced Lighting Techniques
  + Pre-Requisite: PHO 204 - Studio Lighting
* PHO 262 - New Media Storytelling
  + Pre-Requisite: PHO 122 - Photo-Image Capture II
* PHO 268 - Portfolio and Career Exploration
  + Pre-Requisite: PHO 237 - Advanced Lighting Techniques

# Program Outcomes

* Demonstrate strong professional interpersonal and communication skills.
* Understand and utilize basic business principles and practices.
* Apply traditional and contemporary marketing principles and practices.
* Display the ability to think conceptually.
* Execute strong critical thinking and problem solving.
* Demonstrate lighting techniques in various settings.
* Demonstrate proficiency with technology
* Demonstrate a conscious use of composition and visual literacy.
* The students will be able to understand and utilize storytelling skills.
* The students will be able to develop the curiosity and skills to become lifelong learners.

# Notes

* \*This course requires college level readiness as measured by Accuplacer, ACT, or SAT scores; approved high school
* course work that is less than five years old; or successful completion of appropriate college-readiness course.
* AAA 101 – College 101: Student Experience is required for all new college students seeking degrees or transfer.
* Course availability is subject to change.
* In order to meet program requirements, students registered for ENG 121 or ENG 131 must also register for CCR 094 unless they can demonstrate otherwise meeting the CCR 094 standard through assessment testing, prior college coursework, or recent High School coursework. See an Advisor for details.
* Proficiency with Macintosh operations is required for classes in PHO labs.
* Recommended courses may be listed above for certain electives; consult with the Academic Advising Office (advising@arapahoe.edu or 303.797.5664) for additional elective recommendations.
* Refer to 20/21 catalog for specific requirements and important information about this degree.
* Select two courses from any of the following: PHO 144, PHO 233, PHO 235, PHO 259, PHO 260, PHO 280.

# Graduation Requirements

* To graduate, students must apply for graduation by the deadline and meet all degree requirements.

# RECOMMENDED COURSE SEQUENCE FULL-TIME TRACK

## Year 1: Fall

* Art History (3 Credits)
  + ~Choose One Course~
    - ART 111 - Art History Ancient to Medieval: GT-AH1\*
    - ART 112 - Art History Renaissance to Modern: GT-AH1\*
    - ART 207 - Art History 1900 to Present: GT-AH1\*
* ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1 (3 Credits)
  + ~Recommended Course(s)~
    - ENG 121 - English Composition I: GT-CO1\*
* PHO 101 - Photography I (3 Credits)
* PHO 121 - Photo-Image Capture I (3 Credits)
* PHO 161 - Digital Capture Processing (3 Credits)

## Year 1: Spring

* BUS 115 - Introduction to Business (3 Credits)
* PHO 122 - Photo-Image Capture II (3 Credits)
* PHO 162 - Digital Capture Processing II (3 Credits)
* PHO 204 - Studio Lighting (3 Credits)
* Photography Elective (3 Credits)
  + PHO 144 - Perception & Photography II
  + PHO 233 - Glamour & Fashion Photography
  + PHO 235 - Architectural Photography
  + PHO 259 - Extreme Adventure Photography
  + PHO 260 - Events and Wedding Photography
  + PHO 280 - Internship

## Year 2: Fall

* MGD 111 - Adobe Photoshop I (3 Credits)
* PHO 143 - Perception and Photography I (3 Credits)
* PHO 232 - Professional Portraiture (3 Credits)
* PHO 237 - Advanced Lighting Techniques (3 Credits)
* PSY, SOC or ANT (3 Credits)
  + ~Recommended Course(s)~
    - ANT 101 - Cultural Anthropology: GT-SS3\*
    - PSY 101 - General Psychology I: GT-SS3\*
    - SOC 101 - Introduction to Sociology I: GT-SS3\*

## Year 2: Spring

* COM 115 - Public Speaking OR COM 125 - Interpersonal Communication (3 Credits)
* PHO 262 - New Media Storytelling (3 Credits)
* PHO 268 - Portfolio and Career Exploration (3 Credits)
* PHO 269 - Business of Photography (3 Credits)
* Photography Elective (3 Credits)
  + PHO 144 - Perception & Photography II
  + PHO 233 - Glamour & Fashion Photography
  + PHO 235 - Architectural Photography
  + PHO 259 - Extreme Adventure Photography
  + PHO 260 - Events and Wedding Photography
  + PHO 280 - Internship

# RECOMMENDED COURSE SEQUENCE PART-TIME TRACK

## Year 1: Fall

* PHO 101 - Photography I (3 Credits)
* PHO 121 - Photo-Image Capture I (3 Credits)
* PHO 161 - Digital Capture Processing (3 Credits)

## Year 1: Spring

* PHO 122 - Photo-Image Capture II (3 Credits)
* PHO 162 - Digital Capture Processing II (3 Credits)
* PHO 204 - Studio Lighting (3 Credits)

## Year 1: Summer

* BUS 115 - Introduction to Business (3 Credits)
* ENG 121 - English Composition GT-CO1 OR ENG 131 - Technical Writing GT-CO1 (3 Credits)
  + ~Recommended Course(s)~
    - ENG 121 - English Composition I: GT-CO1\*

## Year 2: Fall

* MGD 111 - Adobe Photoshop I (3 Credits)
* PHO 143 - Perception and Photography I (3 Credits)
* PHO 232 - Professional Portraiture (3 Credits)

## Year 2: Spring

* Art History (3 Credits)
  + ~Choose One Course~
    - ART 111 - Art History Ancient to Medieval: GT-AH1\*
    - ART 112 - Art History Renaissance to Modern: GT-AH1\*
    - ART 207 - Art History 1900 to Present: GT-AH1\*
* PHO 269 - Business of Photography (3 Credits)
* Photography Elective (3 Credits)
  + PHO 144 - Perception & Photography II
  + PHO 233 - Glamour & Fashion Photography
  + PHO 235 - Architectural Photography
  + PHO 259 - Extreme Adventure Photography
  + PHO 260 - Events and Wedding Photography
  + PHO 280 - Internship

## Year 2: Summer

* COM 115 - Public Speaking OR COM 125 - Interpersonal Communication (3 Credits)
* PSY, SOC or ANT (3 Credits)
  + ~Recommended Course(s)~
    - ANT 101 - Cultural Anthropology: GT-SS3\*
    - PSY 101 - General Psychology I: GT-SS3\*
    - SOC 101 - Introduction to Sociology I: GT-SS3\*

## Year 3: Fall

* PHO 237 - Advanced Lighting Techniques (3 Credits)
* Photography Elective (3 Credits)
  + PHO 144 - Perception & Photography II
  + PHO 233 - Glamour & Fashion Photography
  + PHO 235 - Architectural Photography
  + PHO 259 - Extreme Adventure Photography
  + PHO 260 - Events and Wedding Photography
  + PHO 280 - Internship

## Year 3: Spring

* PHO 262 - New Media Storytelling (3 Credits)
* PHO 268 - Portfolio and Career Exploration (3 Credits)