

CERTIFICATE REQUIREMENTS

Refer to the catalog for specific certificate requirements and overview of the industry.

NOTE: Not all certificate programs are covered my Financial Aid. Please see your Financial Aid Advisor for confirmation.
Advertising Media Certificate
Major Courses

	Course Credit	Semester & Grade
MAR 216	3	_____
MAR 220	3	_____
ART 131	3	_____
MGD 101	3	_____
MGD 103	3	_____
Total Advertising Media Certificate		15 credit hours

Direct Marketing Certificate
Major Courses

	Course Credit	Semester & Grade
MAR 216	3	_____
MAR 220	3	_____
CIS 167	3	_____
CIS 240	3	_____
Total Direct Marketing Certificate		12 credit hours

Web-Based Design/Marketing Certificate
Major Courses

	Course Credit	Semester & Grade
MAR 117	3	_____
MAR 217	3	_____
CIS 130	1	_____
MGD 141	3	_____
Total Web-Based Design/Marketing Certificate		10 credit hours

IMPORTANT PROGRAM INFORMATION:

 Please see your Department Chair for any questions concerning this program: Connie Strain at 303-797-5872 or connie.strain@arapahoe.edu.
 If your department chair is unavailable, please see the Advising Office at 303.797.5664 or advising@arapahoe.edu.

GRADUATION INFORMATION:

1. No catalog more than six years old may be used for graduation requirements; the 2008/2009 catalog, and this certificate sheet, may not be used beyond the Spring 2013 semester for graduation.
2. You must apply for graduation; obtain the application online at www.arapahoe.edu (Student Services) and apply by: April 1 (summer graduation), July 1 (fall graduation) and November 1 (spring graduation).

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