

Advertising Media – 15 credit hours

	MAR 216 Principles of Marketing	3
	MAR 220 Principles of Advertising	3
	ART 131 Design I	3
	MGD 101 Introduction to Computer Graphics	3
	MGD 103 Production Design	3

Consumer Behavior – 9 credit hours

	MAR 160 Customer Service	3
	MAR 216 Principles of Marketing	3
	MAR 235 Consumer Behavior	3

Contemporary Business – 9 credit hours

	BUS 115 Introduction to Business	3
	BUS 216 Legal Environment of Business	3
	MAN 230 Corporate Responsibility	3

Contemporary Management – 9 credit hours

	MAN 116 Principles of Supervision	3
	MAN 226 Principles of Management	3
	MAN 240 Strategic Management	3

Customer Service – 12 credit hours

	MAR 160 Customer Service	3
	MAR 111 Principles of Sales	3
	MAR 235 Consumer Behavior	3
	BUS 217 Business Communication and Report Writing	3

Direct Marketing – 9 credit hours

	MAR 216 Principles of Marketing	3
	MAR 220 Principles of Advertising	3
	CIS 167 Desktop Publishing	3
	CIS 240 Database Design and Development	3

Human Resource Management – 9 credit hours

	MAN 200 Human Resource Management I	3
	MAN 201 Human Resource Management II	3
	MAN 215 Organizational Behavior	3

Human Resource Specialist – 30 credit hours

	MAR 106 Marketing Your Image	3
	BUS 216 Legal Environment of Business	3
	MAN 116 Principles of Supervision	3
	MAN 128 Human Relations	3
	MAN 200 Human Resource Management I	3
	MAN 201 Human Resource Management II	3
	MAN 215 Organizational Behavior	3
	MAN 224 Leadership	3
	MAN 226 Principles of Management	3
	MAN 230 Corporate Responsibility	3

International Business – 9 credit hours (Choose from the following courses)

	BUS 115 Introduction to Business	3
	BUS 203 Introduction to International Business	3
	BUS 241 Cultural Diversity in Business	3

Leadership – 9 credit hours (Choose from the following courses)

	MAN 215 Organizational Behavior	3
	MAN 224 Leadership	3
	MAN 230 Corporate Responsibility	3

Management for Professional and Technical Employees – 9 credit hours

	BUS 115 Introduction to Business	3
	BUS 216 Legal Environment of Business	3
	MAN 116 Principles of Supervision	3
	MAN 128 Human Relations	3
	MAN 230 Corporate Responsibility	3
	Restricted Electives 3-4 credit hours	
	ACC 121 Principles of Accounting I	3
	MAN 216 Small Business Management	3
	MAR 216 Principles of Marketing	3

Organizational Behavior – 9 credit hours

	MAN 128 Human Relations	3
	MAN 215 Organizational Behavior	3
	MAN 226 Principles of Management	3

Project Management – 9 credit hours

	MAN 241 Project Management in Organizations	3
	CIS 202 Automated Project Management – MS Project	3
	MAN 243 Project Management in Action	3

Real Estate Appraisal – 8 credit hours

	REE 115 Introduction to Real Estate	3
	REE 118 Real Estate Appraisal	4
	REE 119 Uniform Standards of Professional Appraisal Practice	1

Real Estate Broker– 11 credit hours

	REE 201 Real Estate Broker I	6
	REE 202 Real Estate Broker II	6

Sales Management – 9 credit hours

	MAR 111 Principles of Sales	3
	MAR 160 Customer Service	4
	MAR 216 Principles of Marketing	1

Sales Management II – 18 credit hours

	MAN 226 Principles of Management	3
	MAR 111 Principles of Sales OR	
	MAR 160 Customer Service	3
	MAR 216 Principles of Marketing	3
	MAR 235 Consumer Behavior	3
	MAR 245 Sales Management	3

Small Business Management – 30 credit hours

	ACC 235 Computerized Accounting for Small Businesses	3
	BUS 216 Legal Environment of Business	3
	BUS 217 Business Communication and Report Writing	3
	CIS 118 Introduction to PC Applications (or higher)	3
	MAN 216 Small Business Management	3
	MAN 230 Corporate Responsibility	3
	MAR 111 Principles of Sales	3
	MAR 160 Customer Service	3
	MAR 216 Principles of Marketing	3
	Restricted Electives – 3 credit hours	
	MAN 116 Principles of Supervision	3
	MAR 117 Principles of Retailing	3
	MAR 220 Principles of Advertising	3
	SPE 115 Public Speaking	3

Small Business Marketing and Sales – 15 credit hours

	MAR 111 Principles of Sales	3
	MAR 160 Customer Service	3
	MAR 216 Principles of Marketing	3
	MAR 220 Principles of Advertising	3
	Restricted Electives – 3 credit hours	
	MAR 117 Principles of Retailing	3
	MAR 217 e-Commerce Marketing	3
	MAR 249 Strategic Marketing	3

Supervision – 3 credit hours

	MAN 116 Principles of Supervision	3
	MAN 128 Human Relations	3
	MAN 226 Principles of Management	3

Travel and Tourism – 30 credit hours

	MAR 106 Marketing Your Image	3
	BUS 217 Legal Environment of Business	3
	CIS 118 Introduction to PC Applications (or higher)	3
	MAN 116 Principles of Supervision	3
	MAR 111 Principles of Sales	3
	TRA 120 Travel Reservations	3
	TRA 128 Travel Destinations	3
	TRA 141 Leisure Travel	3
	Restricted Electives – 6 credit hours	
	ACC 101 Fundamentals of Accounting	3
	TRA 125 Airline Reservations	3
	TRA 230 Home-based Travel Agent	3
	BUS 287 Internship	3

Web-based Design and Marketing – 10 credit hours

	MAR 117 Principles of Retailing	3
	MAR 217 e-Commerce Marketing	3
	CIS 130 Introduction to the Internet	1
	MGD 141 Web Design I	3