

Assessment Report Template Photography

Part I – Assessment PLAN (06-07)

During academic year 06-07 the Art Department participated in a department-wide assessment plan. After much contemplation and discussion it was decided that this approach was not providing instructors with the best feedback due to a variety of different factors specific to each program area. Therefore each program area is adopting its own assessment plan this year to determine if that will present a more effective process. Consequently there is no independent report for the Photography Program for academic year 06-07.

Program/Discipline Mission Statement

In order to support and improve student learning through continuous assessment of student academic and practical achievement at all program levels, the Photography Program strives to accomplish its mission to deliver an accessible, high-quality education in the field of fine-art photography from a learner-centered standpoint that is responsive to the needs of its students and the community it serves. The Photography program will provide students with a variety of academic and practical (hands-on) educational opportunities that will enable students to build a broad foundation of technical skills along with a comprehensive understanding of the aesthetic principles and concepts related to the field. The Program seeks to assist students in gaining knowledge of the technical, social and aesthetic development of photography both historically and in the present, while maintaining an ongoing awareness of issues and trends currently shaping the field.

Part II – Assessment PLAN (07-08)

A. Intended Outcomes (only include if revisions made to Part I-B)

1. Students will demonstrate the ability to manually adjust camera features to control exposure of film or digital images.
2. Students will demonstrate the ability to control the processing of film and prints.
3. Students will demonstrate the ability to express themselves artistically through their images. (Gen Ed.- Communication)
4. Students will demonstrate the ability to analyze and interpret the artistic expression of others. (Gen Ed.- Communication)

B. Identify Assessment Procedures/Methods (see explanations of methods below)

Outcome	Project or Portfolio	Critique	Paper, Quiz or Exam
1. Students will demonstrate the ability to manually adjust camera features to control exposure of film or digital images.	X		X
2. Students will demonstrate the ability to control the processing of film and prints.	X	X	
3. Students will demonstrate the ability to express themselves artistically through their images. (Gen Ed.- Communication)	X	X	
4. Students will demonstrate the ability to analyze and interpret the artistic expression of others. (Gen Ed.- Communication)		X	X

Explanation of Methods

1. Students will complete a shooting assignment in which they manually adjust the camera settings to achieve proper exposure. Students will also complete a written quiz or exam over how to select and adjust the proper camera settings.
2. Students will develop film and produce enlargements from the resulting negatives. Students will display their finished prints for critique by the instructor and their classmates.
3. Students will complete a shooting assignment in which they will portray a specific emotion or convey a specific message in their photographs. Students will display their finished prints for critique by the instructor and their classmates.
4. During a critique students will be asked to verbally comment on their interpretation of the meaning in photographs created by their classmates. Students will be shown a series of slides and asked to create a written interpretation of the images.

C. Benchmarks

1. 70% of beginning students will successfully complete a specific shooting assignment and prepare prints for presentation. (Outcomes 1 & 2)
2. 70% of beginning students will convey reasonable versions of a message to their classmates through their images. (Outcome 3)
3. 70% of beginning students will provide reasonable interpretations of select images. (Outcome 4)

Note: Since this is a totally new assessment plan that has not been previously utilized the benchmark percentages are somewhat subjective. It is highly likely that they will need to be re-evaluated and adjusted once real data becomes available.

HAVE YOU SUBMITTED A BUDGET WORKSHEET WITH THIS PLAN?

YES

NO